

# Canadian Society of Value Analysis

COMMUNIQUÉ  
No 2

## Reserve your room early at the chic Marriott Château Champlain

A group of rooms has been reserved for our attendees, at the Marriott Château Champlain, recognized by Heritage Montreal as a unique venue with the most beautiful vistas of Montreal.

The price of the rooms, de luxe standard, is \$175 per night for a double or single occupancy. Applicable taxes effective upon arrival date, will be added.

Taxes are presently: 3,5% lodging tax for the city of Montreal, 5% federal tax on goods and services (GST) and 7,5% for the provincial sales tax (PST).

The participants must reserve their room themselves for this event. To do so, you must communicate directly with the Marriott Château Champlain at 514-878-9000 (local calls) or at the toll free number 1-800-200-5909 for calls from Canada and the United-States.

All reservations must be accompanied with a deposit equivalent to the price of the first night or must be guaranteed with a major credit card number.

You have until October 15<sup>th</sup> to reserve your room. After that date, availability of rooms is not guaranteed!

## Montréal 2010 Economic recovery: Decision making with Value Engineering!

### Keynote speakers

Two prestigious keynote speakers have confirmed their participation at the event. We are proud to introduce them to you:



Michel Dallaire,  
designer

[www.dallairedesign.com](http://www.dallairedesign.com)

Mr. Dallaire studied in Montreal and Stockholm. Since 1967, Michel Dallaire has been recognized as an excellent independent designer in commercial and professional projects.

Gold medallist in 1986 at the Canadian Excellence Award, he has received many prestigious awards in Canada and other countries. The list is too long to publish here! His project list is very varied and includes more particularly the design of utilitarian objects, industrial and institutional products, urban furniture and transportation material including the so famous BIXI! Since 1997, he is president of the board of the Émile-Nelligan Foundation, an important cultural actor in the Quebec society.

Since 1998, Michel Dallaire is associate professor at the Industrial design School of the University of Montreal. He teaches at many design faculties where he always speaks about needs analysis and value. Mr. Dallaire acknowledges that his designs are successful partly because of the importance he places on the satisfaction of the needs of his clients at the best cost. You can't be any closer to value analysis than that!

Shannon Bisset, MBA

Cubelt, Barrie ON

[www.cubelt.ca](http://www.cubelt.ca)

Founder & President

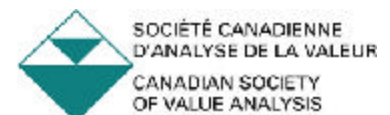
Shannon Bisset founded

**Cubelt** with the goal of offering families like yours a more convenient and cost effective solution to moving and portable storage. Prior to founding **Cubelt**, Ms Bisset held senior management and marketing positions in Ontario. Ms Bisset is listed as one of the top ten 10 up-and-coming women entrepreneurs in Canada. Shannon was raised in Sherbrooke, QC and is now a resident of Barrie, ON.

As a working parent, she appreciates the luxury of time when coordinating an important event like moving or renovating a home. **Cubelt** takes pride in offering its clients an alternative "stress-free moving and care-free portable storage" experience.

**Cubelt** Portable Storage Ltd has annual revenues of over a million dollars presently with seven franchises in Ontario. Its sales growth last year was over 119% with a total of 10 employees. **Cubelt** drops off the attractively designed empty storage container on your driveway, you fill it up at your ease and **Cubelt** picks it up after the renovation or stores it in one of its locations. One fifth of its business comes from firms that do flood or fire restoration.

Ms Bisset had a Value engineering study performed with their key staff to assist with the rapid growth and resulting challenging of managing this operation. The results are used on a continual basis to assist in the management of it!



# Canadian Society of Value Analysis

## Preliminary programme



### 2010 Annual Conference Marriott Château Champlain Montreal

Date	Heure			
Lundi 15 novembre 2010  Monday November 15th	08h00	<b>Inscription - <i>Registration</i></b>		
	08h00-08h30	<b>Déjeuner continental et mot de bienvenue <i>Continental breakfast and welcoming word</i> Ted Lane, CSVA president</b>		
		<b>French track</b>	<b>English track</b>	
	08h30-10h00	Introduction à l'analyse de la valeur	Introduction to Value Analysis	N/A
	10h00-10h30	<b>Pause réseautage - <i>Networking break</i></b>		
	10h30-12h00	Table ronde sur les difficultés vécues en AV	Bain Group Facilitation in Action: Produce Better, Faster Results	N/A
	12h00-13h30	<b>Dîner et conférencier d'honneur <i>Lunch and keynote speaker</i> (À confirmer - <i>to be confirmed</i>)</b>		
	13h30 - 15h00	Dave Caissy Zins Beausnesne & Ass. L'innovation ouverte	McGill University VA students and industries, joint presentations	
	15h00 - 15h30	<b>Pause réseautage - <i>Networking break</i></b>		
	15h30-17h00	Groupe Bain: La facilitation à l'œuvre : Obtenez de meilleurs résultats plus rapidement	McGill University VA students and industries, joint presentations (continued)	
	17h00-18h30	<b>Cocktail</b>		
18h30 - 21h30	<b>Souper gala et remise des prix SCAV 2010 <i>Supper and gala evening - CSVA award ceremony</i></b>			

SALON DES EXPOSANTS - EXHIBITORS ROOM

# Preliminary Programme (continued)

<p><b>Mardi 16 novembre 2010</b></p> <p><b>Tuesday November 16th</b></p>	08h00	<b>Inscription - <i>Registration</i></b>		
	09h00-09h45	<b>Déjeuner continental et conférencier d'honneur</b> <i>Continental breakfast and keynote speaker</i> <b>Monsieur Michel Dallaire, designer</b>		
		<b>Manufacturing</b>	<b>Construction</b>	<b>Processes/government</b>
	09h45 - 10h15	Daniel Blanchette dB Com La notion de valeur	Scot McClintock Faithfull&Gould 407 transitway FPS & VE	Yvan Beauregard Pratt & Whitney Canada La gestion de projet
	10h15-10h45	François Chartier MoodTechnologies La création de demande	Tony Huxley ASTM's UNIFORMAT II applied to Civil Works: A Progress Report	Lucie Parrot Nguyen Parrot Comment introduire l'AV dans votre entreprise
	10h45-11h00	<b>Pause réseautage - <i>Networking break</i></b>		
	11h00 - 11h30	Hieu Nguyen Nguyen Parrot L'AV et le processus de développement de produits	Marie-Claude Lavoie STL L'apport de l'AV dans le projet d'agrandissement du garage	Vince Thomson McGill University Function analysis and risk management in new product development
	11h30-12h00	Dan Seni UQAM - Le modèle de création de valeur à l'usager dans la méthode Design for Value	Josée Lupien Vertima L'analyse des besoins et la certification LEED	Steve Holmes MTO The MTO VA program
	12h00-13h30	<b>Dîner et conférencier d'honneur</b> <i>Lunch and keynote speaker</i> <b>Ms. Shannon Bisset,</b> <b>founder &amp; president of Cubelt Canada, Portable Storage</b>		
	13h30 - 14h00	Gaétan Jetté Produits GMR Nouveau système de sécurité pour portes de camion	Charles Aboukhaled Macogep L'AV d'un projet à Montréal	Alberta infrastructures program—to be confirmed
	14h00 - 14h30	Amiel Lapalme InstaDesign Intégrer judicieusement le Design industriel et l'AV	René Donais RCGT Le super PEPS de l'Université Laval	Gabriella Gal Microva VM in Hungary
	14h30-15h00	<b>Pause réseautage - <i>Networking break</i></b>		
	15h00 - 15h30	UQAM projet d'AV gagnant session printemps 2010	Steve Taylor Genivar VE growth in Western Canada - Transportation Projects	À confirmer / <i>to be confirmed</i>
	15h30 - 16h00	À confirmer / <i>to be confirmed</i>	À confirmer / <i>to be confirmed</i>	À confirmer / <i>to be confirmed</i>
16h00-17h00	<b>Mot de la fin - <i>Closing remarks</i></b>			

SALON DES EXPOSANTS - EXHIBITORS ROOM

# Canadian Society of Value Analysis

Montreal 2010

Many speakers have joined the group, with subjects interesting to all, whether you are directly involved with VA or not. You don't want to miss:

- The Bain Group which will give 2 training sessions on facilitation skills,
- Zins Beausnesne & Associés will present what is « open innovation »,
- We will hear what is happening in VA growth in Western Canada.
- Projects in Montreal, Quebec City and elsewhere on the globe will be presented.

## *Our sponsors and exhibitors!*

