



## SPECIAL COMMUNIQUÉ

### RAILS

### All roads lead to the Delta Chelsea in Toronto!

The Delta Chelsea is located in the heart of downtown Toronto, a short walk to **Toronto Eaton Centre, Yonge-Dundas Square**, live theatre, vibrant nightlife and exciting attractions. The Delta Chelsea just completed a \$6 million renovation of rooms and restaurants. Located along the Yonge Street Subway, access to the Delta Chelsea by transit is easy, including from VIA and GO trains at Union Station. A block of rooms will be reserved for the attendees.

Be sure to attend the **Gala Dinner** on Monday night, Nov. 14, for fantastic food, live music, and a chance to meet informally with your counterparts from across Canada! And you won't want to miss a **night on the town**, Tuesday evening in Toronto.

The **2011 CONFERENCE** will bring together representatives from government and industry as well as practitioners, with the goal of demonstrating the use of value and risk analysis.



## ANNUAL CONFERENCE — TORONTO 2011

### Achieving Innovation through Value Analysis!

The Canadian Society of Value Analysis will hold its annual conference in Toronto from November 14 to 16, 2011.

Current practices will not solve 21<sup>st</sup> century challenges. More than ever, businesses and government programs require new solutions to achieve business objectives while making the best use of resources.

The systematic application of Value Analysis and Risk Analysis enables industry, government and the service sector to achieve value and harness innovation. Learn how Value Analysis and Risk Analysis will help you deal with fiscal and staffing constraints, market challenges and changing practices with confidence at the 2011 Canadian Society of Value Analysis Conference in Toronto!

The 2011 CONFERENCE will bring together representatives from government and industry, as well as practitioners to demonstrate the use of value and risk analysis.

- Improving value for money in transportation, transit and municipal infrastructure
  - *Including Sharing Values with First Nations through VE*
- Innovation in Alternative Delivery and P3 projects
  - *Learn about the use of Value Analysis, Risk Analysis and other techniques to drive innovation in project delivery*

- Organizational change, service delivery, business priorities and business process re-engineering
  - *Learn how governments in Canada, the U.K. and elsewhere are using Value Analysis to balance the satisfaction of needs with the use of resources leading to innovative solutions*
- The use of Value Analysis in manufacturing, product development and education
- Understanding Stakeholder Values through Value Analysis
- Risk Analysis and Cost Risk Assessment for infrastructure projects
  - *Learn from recent projects how risk analysis was critical in positioning a "mega project" for P3 implementation*
- Experiential learning in Value Analysis Best Practices through Ontario's award winning **Value Analysis in Action** course

**Make sure to Save the Date for the 2011 Annual Conference in Toronto!**

